Remarks

Claims 1-2, 5-7, 9-11, 22-26 and 33-41 are currently pending in the Application and withdrawn Claims 3-4 and 8 remain as they depend from elected Claim 1, which, for the reasons stated in this response, is expected to be allowed by the Examiner. Hence, Applicants expect withdrawn Claims 3-4 and 8 to be allowed if the Examiner finds Claim 1 to be allowable.

Allowable Claims

Applicants acknowledge with gratitude the Examiner's indication of allowability as to Claims 2, 7, 9-11 and 41.

Telephone conference

Applicants thank the Examiner for the many courtesies extended during the telephone conference held with the undersigned, Attorney Alex Krayner, on February 6, 2008. During the telephone conference it was agreed that the cited reference Shoyu (JP 2004-138996) does not qualify as prior art.

35 U.S.C. §102(b) rejection

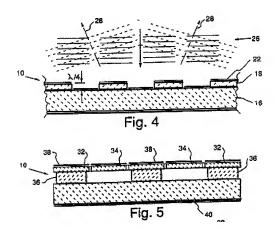
Claims 6, 22-23, 25 and 35-40 stand rejected under 35 U.S.C. §102(b) as being anticipated by Bloom (U.S. Patent No. 5,808,797). Applicants respectfully disagree. Applicants submit that the Examiner has not shown that Bloom teaches each and every element as set forth in the rejected claims. In particular:

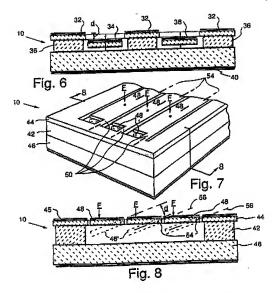
Claim 6

A. Applicants submit that the Examiner has not shown that Bloom discloses, suggests or teaches, inter alia, the following features recited by Claim 6 of the present application:

"a retro-reflecting structure including a substrate and a moveable grating structure" (emphasis added)

The Examiner referrs to Bloom's Figures 4-8, reproduced below, to assert that the "retroreflecting structure" as recited in Claim 6 is disclosed by Bloom's structure "10" (p. 2, section 2, ll. 4-5). Applicants respectfully traverse the Examiner's assertion.





According to Bloom, structure 10 functions as "plane mirror," "flat mirror," and/or "flat reflective surface" (c. 3, ll. 36-42; c. 6, ll. 57-63; c. 6, ll. 15-19; c. 6, ll. 50-52 and c. 7, ll. 5-9 of Bloom). Contrary to Bloom, as known in the industry, a <u>retroreflector</u> is a device that sends light or other radiation back where it came from <u>regardless of the angle of incidence</u> (see definition of the retroreflector according to Webster-Dictionary-online.com enclosed herein). This is unlike a mirror that is disclosed in Bloom, which does so only if the mirror is exactly <u>perpendicular</u> to the wave front (see Bloom's Figure 3). Enclosed is also a partial copy of an article from <u>www.cie.co.at</u> that shows that in retroreflection the incident light is returned back in the direction of the source that is not

perpendicular to the surface of the retroreflector (see second figure on the right side of page 7).

Applicants submit that the Examiner failed to comply with 37 C.F.R. §1.104(c)(2) which states:

"In rejecting claims for want of novelty or for obviousness, the examiner must cite the best references at his or her command. When a reference is complex or shows or describes invention other than that claimed by Applicant, the particular part relied on must be designated as nearly as practicable. The pertinence, if not apparent, must be clearly explained and each rejected claim specified" (emphases added).

Applicants submit that the Examiner has failed to "designate as nearly as practicable" where Bloom's device 10 is able to sends light or other radiation back where it came from when the device 10 is <u>not perpendicular</u> to the angle of incidence.

Because Bloom's device "10" is not able to sends light or other radiation back where it came from <u>regardless of the angle of incidence</u>. Bloom does not teach, disclose or suggest "retro-reflecting structure" as recited in Claim 6. Hence, Claim 6 is patentable over Bloom and should be allowed by the Examiner.

B. Applicants submit that the Examiner has not shown that Bloom discloses, suggests or teaches, *inter alia*, the following features recited by Claim 6 of the present application:

"a micromechanical device for moving the moveable grating structure relative to the substrate" (emphasis added)

Referring to Bloom Figures 4-8, reproduced above, the Examiner asserts that the "moveable grating structure" as recited in Claim 6 is disclosed in Bloom's grating "30" (p. 2, section 2, Il. 6-7). Applicants respectfully traverse the Examiner's assertion.

According to Bloom, grating "30" consists of plurality of <u>fixed</u> elements 32 and plurality of <u>movable</u> elements 34 (c. 6, ll. 35-40 of Bloom). Contrary to Claim 6, Bloom moves

only a **portion** (i.e. element 34) of the grating 30 relative to the substrate (not numbered). Unlike Bloom, the "micromechanical device" of Claim 6 is for moving the **entire** "grating structure relative to the substrate," **not just a portion** of the grating structure 30 as taught by Bloom.

Because Bloom moves only a portion of the grating 30 relative to the substrate (not numbered), Bloom does not teach, disclose or suggest "a micromechanical device for moving the moveable grating structure relative to the substrate" (emphasis added) as recited in Claim 6. Hence, Claim 6 is patentable over Bloom and should be allowed by the Examiner.

Claim 36-38

Claim 36-38, at least based on their dependency on Claim 6, are also patentable over Bloom and should be allowed by the Examiner.

Claim 22

Applicants submit that, at least for the reasons stated above for Claim 6, Bloom does not teach, disclose or suggest "a retro-reflecting structure" as recited in Claim 22. Hence, Claim 22 is patentable over Bloom and should be allowed by the Examiner.

Claim 23 and 25

Claim 23 and 25, at least based on their dependency on Claim 22, are also patentable over Bloom and should be allowed by the Examiner.

Claim 35

Applicants submit that, at least for the reasons stated above for Claim 6, Bloom does not teach, disclose or suggest "a retro-reflecting structure" and "a micromechanical device for moving the moveable grating structure between the first position and the second position" (emphasis added) as recited in Claim 35. Hence, Claim 35 is patentable over Bloom and should be allowed by the Examiner.

Claim 39-40

Claim 39-40, at least based on their dependency on Claim 35, are also patentable over Bloom and should be allowed by the Examiner.

35 U.S.C. §103(a) rejection in view of Shoyu (JP 2004-138996) and Bloom

Claims 1, 5 and 33-34 stand rejected under 35 U.S.C. §103(a) as being obvious in view of Shoyu and further in view of Bloom. As discussed during a telephone conference on February 6, 2008, Shoyu does not qualify as prior art and the rejection should be withdrawn.

35 U.S.C. §103(a) rejection in view of Bloom

Claims 24 and 26 stand rejected under 35 U.S.C. §103(a) as being obvious in view of Bloom.

Applicant submits that Claims 24 and 26, at least based on their dependency on Claim 22, are believed to be patentable over Bloom, because there is no prima facie 35 USC 103(a) case based on Bloom, as shown above.

* * *

Conclusion

In view of the above, reconsideration and allowance of all the claims are respectfully solicited.

The Commissioner is authorized to charge any additional fees which may be required or credit overpayment to deposit account no. 12-0415. In particular, if this response is not timely filed, then the Commissioner is authorized to treat this response as including a petition to extend the time period pursuant to 37 CFR 1.136 (a) requesting an extension of time of the number of months necessary to make this response timely filed and the petition fee due in connection therewith may be charged to deposit account no. 12-0415.

I hereby certify that this document is being transmitted to the Patent and Trademark Office via electronic filing.

February 27, 2008
(Date of Transmission)

Lonnie Louie
(Name of Person Transmitting)

/Lonnie Louie/ (Signature) /Alexander Krayner 60,854/ Alexander Krayner

Attorney for Applicants Reg. No. 60,854 LADAS & PARRY LLP 5670 Wilshire Boulevard, Suite 2100 Los Angeles, California 90036 (323) 934-2300

Encls:

Definition of the retroreflector according to Webster-Dictionary-online.com; Copy of an article from www.cie.co.at.



Tip: Double-click on any word on his page to get the definition. Use it on non-English words to get the English translation. NEW: Add this thick to your own web pages. Click here to find out how.

20

RETROREFLECTOR

Specialty Definition: RETROREFLECTOR

Domein Definitio

<u>Agrospaco</u> Any instrument used to cause reflected rays to return along paths parallel to those of their corresponding incident rays. Also called retroflector, One type of retroreflector, the corner reflector, is an efficient radar target. (Inferences)

Source: compiled by the editor from yarrous references; see credits.

Top

Specialty Definition: Retroreflector



A retroreflector is a device that sends light or other radiation back where it came from regardless of the angle of incidence, unlike a mirror, which does that only if the mirror is except perspendicular to the light beam. This effect can be commonly obtained in two weys: with a set of three perspendicular mirrors (a comer reflector) and with a transporter sphere or melarief with reflective index 2.

A retroflector may consist of meny very small versions of these structures incorporated in e thin sheet or in peint. In the case of peint containing glass beads, the paring tigues the beads to the surface where retrorrel

A third, much less common way of producing e retroreflector is to use the nonlinear optical phenomenon of phase conjugation. This technique is used in advanced optical systems such as high-power lasers end optical trensmission lines.

Retroreflectors on roads

Retroeffection (sometimes called netroflection) is used on read surfaces, road alpha, velicities and clothing lates parts of the surface of appeals safely clothing, starting the surface of appeals safely clothing, starting, the reflection of the surface of appeals are sufficiently and surface. The reflection of the surface of the surf

Cats' eyes are retroreflectors in the road surface that can withstand being driven over. They were invented in 1933 by Percy Shaw of Yorkshire in England.

Corner reflectors are better at sending the light back to the source over long distances, while spheres are better at sending the light to a receiver somewhat off-axis from the source, as when the light from headlights is reflected into the driver's eyes.

Retroreflectors on the Moon

The Apollo 11, 14, and 15 missions left retro-reflectors on the Moon as part of a laser ranging experiment, the Lunar Laser Ranging Experiment.

External links

http://www.ipi.usra.edu/examoon/Apollo15/A15_Experiments_LRRR.html

Source: adapted by the editor from Wikipedia, the free encyclopedia under a copylet GNU Free Documentation License (GFDL) from the ericle "Retrorefector."

Top

RETROREFLECTOR 2/27/08 9:31 AM

Crosswords: RETROREFLECTOR

Specialty definitions using "RETROREFLECTOR": retroflector. (references)

Ioo

Frequency of Internet Keywords: RETROREFLECTOR

The following statistics estimate the number of searches per day across the mejor English-language earch engines as identified by various trade publications. Hyperlinks lead to commercial use of the expression at <u>Amazon.com</u>.

Expression Frequency
per Day
retroreflector
hollow retroreflector
Source: compiled by the adjtor from various
retrements; see credits.

Top

Derivations: RETROREFLECTOR

Derivations

Words beginning with "RETROREFLECTOR": retroreflectors. (additional references)

Source: compiled by the editor, besed on several corpora (additional references).

Top

Anagrams: RETROREFLECTOR

Scrabbie® Enable2K-Verified Anagrams

Words within the letters "c-e-e-e-f-i-o-o-r-r-r-f-t-t"
-5 letters: reflector.
Words containing the letters "c-e-e-e-f-i-o-o-r-r-r-t-t"

+1 letter: retroreflectors.

Source: compiled by the editor from various references; see credits.

SCRABILES is a registered trademark. All intellectual properly rights in and in the game are overed in the U.S.A and Coneda by Heaten

Too

Alternative Orthography: RETROREFLECTOR

Hexadecimal (or equivalents, 770AD-1900s) (references)

52 45 54 52 4F 52 45 46 4C 45 43 54 4F 52

Leonardo da Vinci (1452-1519; backwards) (references)

RETROREFLIECTOR

American Sign Language (origins from 1620-1817 in Italy and, especially, France) (references)



Semaphore (1791, in France) (references)

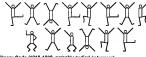
RETROREFLECTOR 2/27/08 9:31 AM

Braille (1829, in France) (references)

Morse Code (1836) (references)



Dancing Men (Sir Arthur Conan Doyle, 1903) (references)



Binary Code (1918-1938, probably earlier) (references)

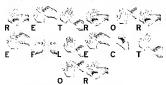
HTML Code (1990) (references)

R E T R O R E F L E C T O R

ISO 10646 (1991-1993) (references)

0052 0045 0054 0052 004F 0052 0045 0046 004C 0045 0043 0054 004F 0052

British Sign Language (Fingerspelling, BSL; 1992, British Deaf Association Dictionary of British Sign Language) (references)



Encryption (beginner's substitution cypher): (references)

5239545249523940463937544952

Ioo



Support this dictionary by buying through one of the vendors below. All proceeds will go to the creation of better and broader content.



RETROREFLECTOR (Search)

Web Search Results: RETROREFLECTOR

GOLIGIC RETRORFLECTOR Search

O Web Owww.websters-online-dictionary.on

Reflective Tape
Weather reliable reflective tape, in a veriety Plnd Mrs of Reflective Tape Pind Product
of styles and coloral
services & Rescures
services and rescured to the result of the rescured to the result of the results of t

We offer a wide range of reflective tag sheetings. www.incomelirect.com

INDEX

- 1. Crosswords 5. Orthograph
- 2. Expressions: Internet 6. Bibliograph
 - . Derivations



Tip: Double-citck on any work on this page to get the definition. Use it on non-English words to get the English translation. NEWI: Add this trick to your own web pages. Click here to

Copyright © 2005 Philip M. Parker, INSEAD. Instita of Uses

ISBN 978 3 901 906 61 9

عرى

COMMISSION INTERNATIONALE DE L'ECLAIRAGE INTERNATIONAL COMMISSION ON ILLUMINATION INTERNATIONALE BELEUCHTUNGSKOMMISSION

13611711677 13611711677

ROAD TRANSPORT LIGHTING FOR DEVELOPING COUNTRIES

CIE 180:2007

UDC: 628.971 628.971.6 Descriptor: Exterior lighting Street lighting

2.2.8 Reflection characteristics

There are basically three types of reflection (see figure below). In specular reflection the light is not scattered but leaves the surface in one direction only, directly opposite to its direction of armival, as in a mirror. A very wet road surface behaves in this way, in contrast, a perfectly diffuse reflector scatters fight in all directions, in such a way that the luminance is the same for more than black, but the distribution of the scattered light is the same. In retroreflection the incident light is returned back in the direction of the source, with a very small spread in they light around this particular direction. Although one of the earliest retroreflective road markings was inspired by nature - the cat's eye - practical retroreflectors are mannade, and produced as either discrete tlems or in the from of sheets and banels. (See Chapter 3).

Most surfaces display a combination of specular and diffuse behaviour, with the specular becoming increasingly noticeable for large angles of incidence and observation (measured from the vertical), which is particularly the case for road surfaces. The reflection factors for typical road surfaces have been measured and tabulated.

